

# CICASHI NEWSLETTER

## Central Illinois Chapter of ASHI

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### Chapter Officers attend "ASHI Chapter Leadership Day"



Left to Right: Bob Kociolek (ASHI Director Chapter Relations), David Miller (Chapter President), John Dunn (Chapter Sec/Treasurer), Mark Teague (Chapter Board Member at Large), Stan Kupish (Chapter Vice President), and Steve Gladstone (ASHI President).

All the officers and board members of CICASHI attended the ASHI "Chapter Leadership Day" program held in Rosemont, IL, Thursday, 10/21, and Friday, 10/22. Over 170 ASHI chapter leaders from sixty chapters covering 35 states were present for the day and a half conference.

Topics presented were:

Home Inspector Regulation: Trends & Tips to Prepare Your Chapter for 2205.

ASHI Across America: How National PR Funnel to Local Chapters.

Effective Leadership: What Produces Results in Today's Environment.

Programs That Work for Candidates.

PR Programs That Work for Your Chapter.

Raising Non-dues Revenue in Your Chapter.

Using Media to Advantage.

ASHI also introduced new "custom" print services and web-site features that will be available to the members and candidates. Many of these new features are available now to improve our Chapter's and your marketing needs.

The over-riding theme during the program seemed to be to improve chapter leadership abilities which would result in increased activity and growth of the local chapter, and, that a strong local ASHI Chapter can provide more opportunities to its members. Your individual success in *"The ASHI Experience"* relies on participating in a local ASHI Chapter near you.





**WE SPEAK HOUSE<sup>SM</sup>**

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